

HAMMOND PUBLIC LIBRARY
Hammond, Indiana

BP-5312 ADVERTISING IN PUBLIC LIBRARIES

1. The Board of Trustees recognizes a responsibility to protect the Library from abuses of advertising.
2. Advertising of any individual, firm or product shall not be permitted on any property owned or rented by the Library except as such advertising is an integral part of Library circulating and reference materials.
3. Advertising is the public announcement of an individual, product, business or organization with the intent to increase sales or promote a political candidate or party or a religion.
4. Exceptions may be authorized by the Board of Trustees.

Policy adopted April 28, 1977
Policy revised January 29, 1991
Policy revised October 17, 1991